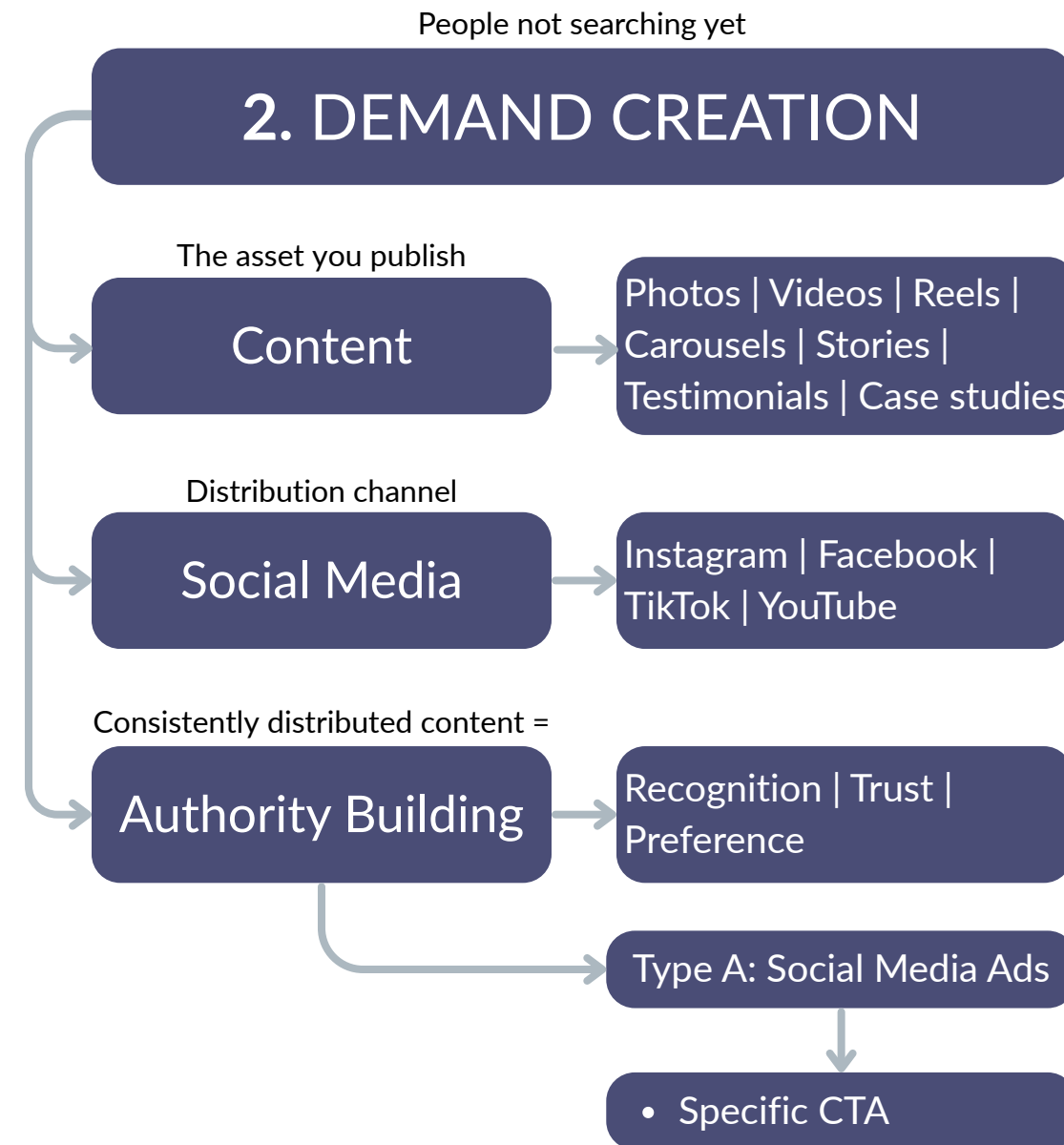




Outcome:
Recognition, authority, and preference
before a lead is searching.